



September 1, 2010

VIA ELECTRONIC MAIL

Mr. Gary Schellenberger, M.P. Perth-Middlesex
Chair, Standing Committee on Canadian Heritage
House of Commons
Ottawa, Ontario K1A 0A6
(SchelG@parl.gc.ca)

Dear Mr. Schellenberger:

In the aftermath of my appearance before the Heritage Committee, we have been asked time and again for a clarification of what our position is on the extension of the private copying levy to digital audio recording devices such as an Apple iPod.

It is unfortunate that this is the case because the statement I made about this at Committee was quite unequivocal and come directly from our website.

Here it is again, in the interests of clarity and so there can be no doubt:

Our goal ultimately is to establish a thriving, legitimate digital music market in Canada in which artists, record labels and other rights holders are fairly compensated. No levy can or will ever replace such a market.

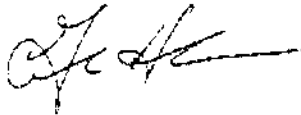
However, as an ancillary to a successful, legitimate market, private copying levies can play a role in compensating creators when designed correctly.

Canada's record labels have no issue with such levies when they are applied uniquely to private copies of legally obtained music. However, we do not support levies that effectively launder illegally acquired music into a legal format, where artists and other rights holders are paid a pittance.

I wanted to thank the Committee again for the opportunity to appear as well as for the Committee's sincere interest in the welfare of our country's creators.

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Best Regards,



Graham Henderson, President
Canadian Recording Industry Association (CRIA)

cc (by e-mail):

- Charlie Angus, M.P.
Member, Standing Committee on Canadian Heritage
- Rod Bruinooog, M.P.
Member, Standing Committee on Canadian Heritage
- Ruby Dhalla, M.P.
Member, Standing Committee on Canadian Heritage
- Nina Grewal, M.P.
Member, Standing Committee on Canadian Heritage
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